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Doni Case and Mary Morrissey

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From the President



With our first winter storm behind us, the holidays fast approaching and another year coming to a close, it's time to start planning for 2016. While most of you still have a busy couple of weeks with roadshows and conferences, December also is a great time to look critically at your IR program to review your greatest successes -- and areas for

improvement.

As you think about your priorities for the upcoming year, what are your New Year's resolutions as an IRO? Many top-of-mind issues never seem to make it to the top of our "to do" lists, but should instead be a priority for 2016. They might include:

- Crisis preparedness -- do you have a "break the glass" emergency plan in place?
- Board reporting -- are you sharing the right information with your Board of Directors?
- Best practices -- how has the market, the investment community, your industry or the practice of investor relations changed? Have you considered these changes in your current program, or are there new elements you could implement?

NIRI-Chicago has tackled many of these topics lately. On **Thursday, December 10**, we plan to address the last topic -- and enjoy our annual holiday reception, as well. [How to Get Where You Want to Go -- IR Best Practices](#) will feature a free-ranging discussion with UBS analyst Eric Crawford, Caterpillar VP Mike DeWalt, and Mead Johnson Nutrition VP Kathy McDonald. They will focus on the topics attendees want to discuss, which are likely to include best practices for earnings announcements, quiet periods, non-deal road shows, analyst days and guidance. Join us with your questions! [Register](#)

We are also already predicting a fantastic new year for all our members, so why not extend the celebration? Mark your calendar for our first fabulous event of 2016 when we host a [wine-tasting social](#) led by a top-notch sommelier on **Thursday, January 14**, at the conveniently located BIN 36. There's also valet parking. You're sure to have a great time networking with



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your peers while enjoying some truly fine wine. [Register](#)

On behalf of the NIRI-Chicago Board of Directors, I wish each of you a happy holiday season and hope to see you all at one of our upcoming programs.

Regards,

Victoria Sivrais
NIRI-Chicago President

In the News

- Blacklisting Icahn: the "no buy" list
- Earnings call [complaints](#)
- And worse yet: an earnings [call without earnings](#)
- [Grouphink](#): favorite sectors of sell-side, buy-side, hedge funds
- [Copycat](#) earnings restatements?
- Another call for more [sustainability disclosure](#)

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Dawn Hendershot**, vice president of investor relations and corporate communications, Ramco-Gershenson Properties Trust, and **Zach Rothberg**, vice president of sales, AlphaSense, Inc.

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI-Chicago

