



In This Issue

[From the President](#)

[In the News](#)

[Member News](#)

Upcoming Events

October 13

**NIRI in Your Neighborhood
Downtown Breakfast Roundtable
[Register](#)**

November 12

**What the Changing Corporate
Governance Landscape Means
for You
[Register](#)**

Photo of the Month



The IR Workshop is a great way to catch up on the latest IR services. From left, Horace Mann's Kristi Niles and Ryan Greenier with NYSE's Linda Woodward.

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From the President



It was good to see many of you at the 2015 IR Workshop -- Global Convergence: The New IR Reality. I found the sessions extremely relevant and applicable, and based on my conversations with several members, it sounded as if most would agree. I extend my sincerest appreciation to Dee Johnson, our IR Workshop Chair, and the rest of the IR Workshop committee for their

tireless efforts to bring a day of excellent programming to our chapter. If you weren't able to be there, visit our [website](#) or app to view session summaries and presentations.

Now as we turn back to our day jobs, prolonged capital market turbulence has ushered in greater uncertainty as we enter another earnings season. As we begin our earnings discussions with our management teams and segment leaders, it goes without saying that 2016 needs to be top-of-mind. While investors undoubtedly have been pushing and probing for insight into the coming year already, historically, this is the quarter when our friends on the Street shift their focus from the current year to the year ahead. As a result, we need to think about how the many unknowns are going to impact performance, and in turn, how we are communicating and engaging with the Street.

As you work through your earnings preparations and strategic planning for next year, here are a few questions to ask yourself. Do you know your investors' key areas of concern? Are you proactively addressing these in your messaging? What are your company's biggest vulnerabilities? Are you talking to a variety of investors who can support the stock in good times and bad?

We hope that you can attend our [downtown breakfast roundtable](#) on **October 13**. It's a great opportunity to discuss pressing issues that you are facing and explore best practices. [Register](#). In addition, we invite you to join us on **November 12** for a discussion on [What the Changing Corporate Governance Landscape Means for You](#). [Register](#). While I may miss our November event as I expect my twins to arrive in the next few weeks, I look forward to seeing many of you in the coming months.

Regards,

Victoria Sivrais
NIRI-Chicago President



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Silver



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In the News

- FASB proposes changes to definition of [materiality](#)
- As some firms crack down on non-client [access](#) to research reports, an opinion of their [value](#).
- Who's to blame for [market crashes](#): high-frequency traders or garden-variety institutional investors?
- A primer on [HFT strategies](#)
- Late-stage venture capital investments become [more like IPOs](#). (IRO career opportunity?)
- Generous CEO [severance pay](#) packages encourage strong job performance.

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest member: **Christopher Wightman**, partner, CamberView Partners.

Congratulations to the winners at the 2015 NIRI-Chicago golf outing: **Sam Gibbons**, longest drive-men; **Lisa Meers**, longest drive-women; **Mitchell Schacher**, longest putt-men; **Marjorie Kelly**, longest putt-women; **Leigh Goldfine**, closest to the pin-men; **Lori Lauber**, closest to the pin-women; 1st place team: **Bill Chapman, Rick Hans, Ashish Kohli and Lisa Meers**; and 2nd place teams (tie): **Michael Ferreter, Chris Kutsor, Michael Maloney and Ryan Moroney**; and **Mary Jo Bohr, Steve Eschbach, Marjorie Kelly and Brenden Rampi**.

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

*Maryellen Thielen
Vice President, Communications
NIRI-Chicago*