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Someone You Should Know

[Brian Lantz parlayed a two-year IR rotation into an exciting career.](#)

New: Event Summaries

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From the President



As summer fades into our memories and NIRI-Chicago's annual golf outing has passed, we turn our attention to the upcoming NIRI-Chicago calendar. We've been hard at work on our IR Workshop, **The Art + Science of IR**, on **Friday, September 19** at the Metropolitan Club, Willis Tower.

We hope that you'll join us for a day of stimulating panel discussions and networking. You'll hear distinguished panelists including public company board members, CFOs and investor relations colleagues. The topics will be wide-ranging and the discussions will be informative and engaging, including:

- Market Madness: Complexity and Increasing Regulatory Scrutiny
- Boss Talk: Taking IR Beyond Basic Science
- Shareholder Activism: Friend or Foe?
- Beyond the Numbers: The Art of Financial Storytelling
- Boardroom Perspectives: An Insider's View

If you can't come for the whole day, join us for lunch. (NIRI-Chicago members can attend the luncheon free.) We are delighted our keynote luncheon speaker will be CNBC's Rick Santelli, an insightful and often provocative voice on economic topics of interest to IROs. Hear what he has to say about market developments, Federal Reserve actions and the news of the day. [Register](#). Also, please join me in thanking IR Workshop co-chairs Terri Anne Powers and Patty Paul and their committee for their tireless efforts in making this day an enormous success.

Beyond the IR Workshop, we are looking forward to another year of strong programs. Our next monthly program is coming up on **October 8: How to Manage Corporate Access More Effectively**. [Register](#). As we discuss our programming calendar, let me offer a thank you to our sponsors who make it all possible, and who make the IR world run a little better through their services, innovation and ongoing support.

Finally, in other news, NIRI-Chicago's VP of Programs, David Smith, recently accepted a new position in New York with Fortress Investments. We wish David great success in his new move, personally and professionally, and are delighted

Photo of the Month



2014 golf outing 1st place team

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Connection masthead and program
year banner



that his co-chair, Larry Larsen, will assume the VP of Programming role. In addition, we are thrilled that NIRI-Chicago board member Shep Dunlap is co-chairing the NIRI national conference to be held in Chicago on June 14-17, 2015. We hope all our chapter members will support Shep in making this conference a huge success -- and please let Shep know if you are interested in volunteering on a conference committee.

Let me close by highlighting the golf outing, which was held on August 27 at the Highland Park Country Club. The day was a huge success, with a strong turnout, perfect weather, excellent food and golf -- truly, a good time was had by all. It's also the end of an era, as Jeffrey Goldsmith will pass the baton to a new golf outing chair next year. I thank Jeff for his many years of supporting and organizing the event (not to mention convincing us of the demand for a golf outing in the first place). It is truly one of my favorite NIRI-Chicago events.

I look forward to seeing you at the IR Workshop on September 19.

Regards,

[Lisa Micou Meers](#), CFA
NIRI-Chicago President

In the News

- The [decline and fall](#) of fund managers.
- Beyond the shorts, watch out for the [underweight shareholders](#).
- [M&A](#) comes roaring back.
- Is it time to [outsource the board](#)?
- Achieving better ROI on [buybacks](#) -- which are [booming](#).
- How to leverage the [trading desk](#).
- Is [financial social media](#) coming of age?
- Recognize [best practices aren't](#) always best.

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Terri McRae**, manager, investor relations, Hospira, Inc. and **Snehal Shah**, senior financial analyst, Walgreen Co.

Congratulations to the winners at the 2014 NIRI-Chicago golf outing: **Braden Slezak**, longest drive-men; **Lisa Meers**, longest drive-ladies; **Mitchell Schacher**, longest putt-men; **Mary Jo Bohr**, longest putt-ladies; **Adam Dahl**, closest to the pin-men; 1st place team: **Rebekah Gilmore**, **Chris Lackie**, **Mike Peth** and **Braden Slezak**; and 2nd place team: **Mary Jo Bohr**, **Adam Dahl**, **Brendan Fitzpatrick** and **Brian Kearny**.

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI-Chicago