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November 20
Clear Skies: Optimizing
Engagement With the Street
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December 11
Let it Snow: Holiday
Networking Reception
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Other programs of interest
December 10

CFA Society of Chicago
Advanced Financial Modeling --
Core Model with Wall Street
Training
9:00 am - 5:00 pm
The Standard Club

Check Out NIRI-Chicago's New
App

[Download on iOS](#)
[Download on Android](#)

Photo of the Month



Chris Hodges, Monica Gupta and Justin Frankes at our October program

From the President



As the fall colors wind down and the squirrels bury nuts to prepare for the winter, we are reminded of our own preparations for changing conditions in our marketplace. That's one reason it was a real treat to hear about the experiences of IR professionals who were deeply involved in unsolicited offers and shareholder activism at our October meeting, "Storm Clouds of Shareholder Activism: the IR Playbook." The panelists described their personal experiences and suggested preparation strategies and flexibility to successfully navigate a long process. If you couldn't make the meeting, the panel provided a [brief summary](#) of IR tips to guide you when an activist investor knocks.

The rush is on to schedule non-deal roadshows and meetings with investors before the end of the calendar year. Forward-thinking senior managements and board compensation committees are already monitoring issues, thinking about potential proxy proposals, and talking with investors to take their temperature. More than ever, it's important to have consistent two-way communication throughout the year, not just when you need shareholder votes.

I hope you'll join us for a luncheon program on **November 20** at the Metropolitan Club, "[Clear Skies: Optimizing Engagement with the Street](#)" to hear when and how investors prefer to be engaged. The program features a variety of perspectives from panelists David K. McHugh, CFA, chief investment operating officer, Northern Trust; Russell Kohn, research analyst, Ariel Investments; Deborah Koopman, VP-IR at CBOE Holdings, Inc., Steve Balet, managing director, FTI Consulting, and moderated by Steve Carr, managing director, Dresner Corporate Services.

We are also delighted to announce a new communication vehicle for our chapter -- our very own NIRI-Chicago app for iPhone and Android devices, courtesy of [theIRapp](#). You can now easily access and receive updates on upcoming events and other resources. I hope you'll take advantage of this new service, which is a first for NIRI chapters. To download the app, [click here for iOS](#) and [here for Android](#).

Of course, you can always refer to our website for the calendar of upcoming events -- and please circle **Tuesday, November 12** for our next [downtown breakfast roundtable](#) and **Wednesday, December 11** for our [holiday reception](#) at Lloyd's, on the southeast corner of Wacker and Madison.

Someone You Should Know
How a burning desire to produce an annual report the RIGHT way can lead to all things IR, communications and marketing.

IR Cliffhangers
How to handle a CEO and CFO transition.

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Special thanks to
[Paragraphs Design](#)
for the creation of our Member
Connection masthead and
program year banner



We wish you all a great Thanksgiving -- and a safe journey if you're traveling to visit family and friends.

Best regards,
[Elizabeth Higashi](#)
President, NIRI-Chicago

In the News

- 2014 [key proxy issues](#).
- The IR version of PR [spin](#). (Ouch.)
- The contrarian view: [reputation risk](#) doesn't matter.
- You can't justify CEO comp by [stock price alone](#).
- Beware if a company "[overmanages](#)" disclosure.
- Even GAAP is better than these adjustments. ([Barron's](#) - subscription required.)
- UK investors get binding [say-on-pay votes](#).

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Ryan Miller**, vice president, investor relations, Rockwell Collins and **Marc Raybin**, senior manager, Allstate.

Congratulations to **Kaveh Bakhtiari** for winning our IR Workshop survey drawing.

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI-Chicago