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Storm Clouds of Shareholder Activism: The IR Playbook
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Other Programs of Interest

September 25-27
NIRI Southwest Conference

Photo of the Month



Chapter members and guests enjoy the 19th hole at our sixth annual golf outing

From the President



It's September, and with the kids back in school and memories of great summer vacations to sustain us, we turn our attention to the IR calendar. Join us for a day that will help you energize your career and IR program and give you the opportunity to network with fellow IR professionals.

It's not too late to register for "Expanding Horizons," NIRI-Chicago's all-day IR Workshop on Monday, September 9 at the Hyatt Chicago Magnificent Mile. The topics are wide-ranging and the discussions will be informative and engaging.

- Thinking Vertically: Building Your Organizational Influence
- On the Horizon: Capital Allocation and Cash Management Strategies
- Turn Up the Volume: Getting Your Executive Compensation Message Across
- Looking Ahead: New Thinking About Disclosure Versus Transparency
- Expanding Connectivity: Easy Communications in a 24-Hour World
- Moving Forward While Holding Course: Maintaining Your Credibility During Tough Times

If you can't come for the whole day, join us for lunch. (NIRI-Chicago members can attend the luncheon free.) You'll hear keynote speaker **Cheryl K. Beebe**, Ingredion Executive Vice President and CFO, discuss **"Shaping the Narrative That Drives Shareholder Value: A CFO's and Director's Expectations of Investor Relations."** [Click here](#) to register for lunch or the whole day. We look forward to seeing you there.

NIRI-Chicago's program calendar has become bigger and stronger. In mid-August, several NIRI-Chicago members participated in a career development program led by BPI consultants. We focused on the values that should help drive and shape career and personal goals. A productive day was made even more valuable by getting to know fellow members better through interactive sessions. The members-only event was developed in response to requests in our members' survey; we're planning another career development program later this program year.

Someone You Should Know

Find out why Jane McCahon of TDS was named an inaugural NIRI Fellow.

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Special thanks to
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for the creation of our Member Connection masthead and program year banner



We know your calendar fills up fast -- so don't forget to check our online [calendar](#) for upcoming NIRI-Chicago events. Whether it's pure networking or formal professional development, we have something to meet your needs.

Best regards,
[Elizabeth Higashi](#)
President, NIRI-Chicago

In the News

- New pay ratio disclosure rules may cause "obscene" [compliance](#) costs.
- Late-day quarterly [investor calls](#) are "remarkably" more negative, irritable and combative than morning calls.
- How to [get more](#) out of an earnings call.
- The effects of shareholder activism: [pro](#), [con](#) and "[ultra-con](#)."
- Why IPOs have [declined](#).

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Joni Moody**, director of investor relations, Synedgen, Inc.; **Devon Spurgeon**, global executive vice president, Hill + Knowlton Strategies; and **Lindsey Whitehead**, director investor relations, TransUnion LLC.

Congratulations to the winners at the 2013 NIRI-Chicago golf outing: **Mitchell Schacher**, longest drive-men; **Mary Jo Bohr**, longest drive-ladies; **Brendan Fitzpatrick**, longest putt-men; **Lisa Meers**, longest putt-ladies; **Grant Pollworth**, closest to the pin-men; 1st place team: **Mary Jo Bohr, Adam Dahl, Brendan Fitzpatrick** and **Elaine Stiles**; 2nd place team: **Bill Chapman, Jeffrey Goldsmith, Lisa Meers** and **Jason Tuthill**; and the 3rd place team: **Lisa Ciota, Michael Maloney, Jeremy Robbins** and **Zachary Rothberg**.

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI-Chicago