



From the President



It's time to focus, people! Our fifth annual golf outing a few weeks ago was great fun. We had more than 30 golfers and 40 people for dinner on an amazingly pleasant day. (Be sure to check out the pictures on our [website](#).) But now it's back to reality. Summer is over. Third quarter close is around the corner. Year-end is in

sight.

If you're anything like me, when your plate is full, you roll up your sleeves, put your head down and push through. But we all know this approach isn't always the best. Our effectiveness can often improve if we keep our heads up and stay aware of our environment and the trends affecting it.

That's why your membership in NIRI-Chicago is so valuable. NIRI-Chicago's board strives to bring you actionable information about the important factors impacting our profession and how to address them. We will meet each one of these objectives head-on, plus give you the opportunity to network, at our [full-day IR Workshop](#) next Monday, September 10. This looks to be a great "heads-up" event where you will get:

- Tips on the best ways to work with your board;
- A refresher on what the Street wants to know;
- An update on the regulatory landscape; and
- Advice on how to make the leap from expert to trusted advisor.

It's not too late to [register](#). If you can't make it for the full day, come to the lunch -- it's free for members (\$60 for non-members).

[Next month](#), we've lined up a CEO, two IROs and a senior analyst to discuss how to establish and implement an effective investor relations program. October also will feature a NIRI in Your Neighborhood [breakfast roundtable](#) hosted by Hospira in the northern suburbs. These small, informal breakfasts

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Upcoming Events

September 10
[2012 IR Workshop](#)
[Register](#)

October 4
[Can You Hear Me Now?](#)
[Register](#)

October 9
[North Suburban Roundtable](#)
[Register](#)

consistently get high marks from attendees -- so if you haven't been to one recently, be sure to check our [calendar](#) and register for the next NIRI in Your Neighborhood event near you.

Until next month,

Lisa Ciota
President
NIRI-Chicago

In the News

- The rising cost of [high-speed trading](#).
- Are [auditors](#) getting worse?
- Independent research [post-mortem](#) looks beyond the obvious.
- Why [ISS nixes](#) directors, even as more companies [fight back](#).
- Avoiding the "dead on arrival" CEO.
- Do away with [corporate social responsibility](#).

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Ryan Greenier**, Vice President, Investor Relations, Horace Mann Educators; **R.J. Patel**, Senior Manager, Investor Relations, Discover Financial Services; **Brian Yoor**, Division Vice President, Abbott.

Congratulations to the winners at the 2012 NIRI-Chicago Golf Outing: **Greg Bridgman**, longest drive-men; **Kate Duffy**, longest drive-ladies; **Steve Eschbach**, longest putt-men; **Elaine Stiles**, longest putt-ladies; **Brady Slezak**, closest to the pin-men; 1st Place Team: **Justin Vieira**, **Grant Pollworth**, **Kate Duffy** and **Michael Maloney**; 2nd Place Team: **Jeffrey Goldsmith**, **Brendan Fitzpatrick**, **Lisa Meers** and **Greg Bridgman**; and the 3rd Place Team: **Jeff Warren**, **Jason Tuthill**, **Tom Gaynes** and **Brendan Rampi**.

Share your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI-Chicago

Photo of the Month



Congratulations to our 2012 first place golfers, from left: Justin Vieira and guest Samantha Gresham, Kate Duffy, Michael Maloney; Grant Pollworth not pictured.

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