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Upcoming Events

- November 3**
Milwaukee Networking Reception
Register
- November 11**
Webcast: The New IRC Credential
- What Is It? Why Get It?
Register
- November 16**
Commanding the Room: The Art
of Effective Presentations &
Storytelling
Register
- December 5**
Shifting Gears to the New Year:
Outlook 2017
Register
- December 12**
NIRI in Your Neighborhood --
North Suburban Breakfast
Roundtable
Register

From the President



Over the past many weeks, we have seen major companies cope with severe crises, all of which were largely self-inflicted and in many ways, preventable. Whether it was Samsung with its Galaxy Note 7 phones, Mylan and its EpiPens, or Wells Fargo and its sales tactics, those situations exemplified our "VUCA" World (VUCA = Volatility, Uncertainty, Complexity and Ambiguity). I memorialized some of my observations on these fluid situations in a couple of recent blog posts ([here](#) and [here](#)). However, one thing is for certain: each of the CEOs involved in these crisis could benefit from our November program.

When you attend [Commanding the Room: The Art of Effective Presentations and Storytelling](#), you will learn to grab attention and boost credibility in presentations, find more memorable ways to tell your company's story behind the numbers, and improve an audience's understanding through greater empathy for what they need to hear. [Lynne Franklin](#) will lead the program. She trains CEOs, CFOs and IROs on creating and delivering effective messages. Please register [here](#).

In December, we'll have our annual [holiday program](#) to discuss the coming year, followed by some holiday cheer. Bluford (Blu) Putnam will be our speaker. Blu has been CME Group's chief economist since 2011 and is responsible for leading economic analysis on global financial markets by identifying emerging trends, evaluating economic factors and forecasting their impact. He has more than 35 years of experience in the financial services industry with a focus on in central banking, investment research and portfolio management. He has authored five books on international finance.

Blu will share his perspective on likely market-moving actions in 2017, including policy changes from a new administration, impacts of long-awaited potential interest rate hikes, ongoing global geopolitical crises ranging from Brexit to Brazil, and the

Photo of the Month



Keynote speaker Keith Bliss chats with IR Workshop attendees.

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impact of technology on seemingly all aspects of our lives. Please register [here](#).

Lastly, I want to wish everyone a happy and healthy Thanksgiving and leave you with this fun fact. Many think the Presidential pardoning of a turkey started with our own Abraham Lincoln. Like many sayings and actions attributed to President Lincoln, this one isn't true either. It appears the first turkey ever officially pardoned was in 1989 by President George H.W. Bush.

I look forward to seeing everyone in the coming months.

Regards,

Larry Larsen
NIRI-Chicago President

IR Workshop at a Glance



If you missed our September IR Workshop, you missed a *lot*. Great information, helpful networking, and a very happy "happy hour" . . .

Read our event [summaries](#) for the high points of the various sessions.

We hope to see you at next year's event.

In the News

- Research: Executives' [nonverbal language](#)
- How Fortune 100 companies disclose [cybersecurity events](#)
- Trends: fewer [Wall Streeters](#), smaller [hedge funds](#), more [SEC cases](#)
- The *Wall Street Journal* was all about passive investing last month . . . how index funds are killing off [stock picking](#), convincing investors that the markets [can't be beat](#), and casting deciding [votes](#) in proxy contests. (Sample breathless headline: [Are Fund Managers Doomed?](#))
- Amid the continuing shift in assets to quant funds and passive ETFs, IROs take a new look at [retail investors](#)
- The debt market: M&A [ratings inflation](#) and regulation's effect on [borrowing costs](#)

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **David Clark**, senior investor relations analyst, LSC Communications; **Janet Halpin**, SVP, treasurer & IR, LSC Communications; **Ronald**



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Loch, managing director, G&S Business Communications;
Danielle Protexter, senior financial analyst and investor relations analyst, Allscripts; **Steve Walzer**, regional manager, Business Wire.

Congratulations to NIRI-Chicago members who had milestone NIRI anniversaries in September, October and November:

20 years

Steven Eschbach, Eschbach & Associates, LLC
Mary Kay Ladone, Baxalta Incorporated

5 years

Diana Hickert-Hill, Kemper Corporation
Smooch Repovich Reynolds, DHR International

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
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NIRI-Chicago