



In This Issue

[From the President](#)

[2017-2018 Program Year](#)

[NIRI-Chicago Golf Outing](#)

[Case Study](#)

[In the News](#)

[Member News](#)

Upcoming Events

August 30

NIRI-Chicago Golf Outing

Register

September 15

**2017 IR Workshop
Navigating Uncharted Waters**



Register

October 11

**NIRI in Your Neighborhood --
North Suburban Networking
Reception**

Register

From the President



Greetings! Our NIRI-Chicago chapter board held an energetic meeting on July 13 to plan programs and review our goals and priorities for the coming year. We have great ideas for a mix of professional development and networking meetings to help you in your career. In particular, I'm looking forward to a November program on

MiFID, which will change the landscape for corporate access. I didn't realize what a big deal this might be for many U.S. companies until other board members explained it. It's good to be surrounded by smart people.

Please check out our chapter's new [board of directors](#) on the NIRI-Chicago website. We are delighted to welcome Victor Jendras, managing director at Q4 Inc., as vice president of programs; Monica Gupta, financial communications manager at W.W. Grainger, Inc., as vice president of membership; and Leslie H. Kratcoski, IRC, vice president of investor relations at Snap-on Incorporated, as a director. In addition, many thanks to Leslie for chairing our September 15 IR Workshop -- it's going to be outstanding, and a great value for your time and money. [Learn more](#) and [register now](#) to save before the early bird deadline of August 15.

If you're an IR charter holder, congratulations! Have you looked at the [requirements for renewing your charter](#) on a three-year cycle? You're going to need lots of professional development activities -- such as our chapter's formal programs. IRC holders also can earn professional development units by volunteering with our chapter.

Engagement with your fellow IR practitioners is the great thing about NIRI membership -- whether you are a charter-holder, new to the profession, or simply interested in building your IR professional network. For many of us who work in one-person IR departments, this is the most relevant opportunity to compare what we're experiencing in our daily work and careers with the experience of others. I received a warm welcome from the Chicago chapter when I moved here from St. Louis six years ago. We're working to provide that warm welcome for all our Chicago-

Photo of the Month



Victor Jendras, Sam Gibbons and Todd Barton at the NIRI Annual Meeting

area IR community.

The NIRI-Chicago program year will kick off at the [golf outing and dinner](#) at the Glen Club on August 30. Non-golfers like me may [register](#) for the dinner only. I hope I'll see many of you there.

Regards,

Dee Johnson
NIRI-Chicago President

Check Out NIRI-Chicago's Mobile App

Download on iOS
Download on Android

Our Sponsors

Platinum

S&P Global

Market Intelligence



Gold



Silver



Broadridge®



Welcome to Our 2017-18 Program Year

NIRI-Chicago's 2017-2018 program year starts this month. Join your chapter colleagues at networking and professional development programs that offer sound advice on **Navigating Uncharted Waters**. You'll find updates on program dates, topics and speakers on the [event webpage](#) on our website. We also welcome recommendations for topics, speakers and/or locations -- contact our programs chair, Victor Jendras, at 773-628-7855 or victorj@q4inc.com.

NIRI-Chicago Golf Outing August 30



Whether you're ready for the U.S. Open or a duffer, our 10th Annual Golf Outing will be a good time. Enjoy the last days of summer playing a round at the [award-winning](#) Glen Club on August 30. Bring your corporate secretary, finance, treasury or communications colleagues. Prizes will be awarded for first and second place teams and longest drive, longest putt and closest to the pin. Not a golfer? Come to dinner only and congratulate the winners.

NIRI-Chicago Golf Outing

Wednesday, August 30

The Glen Club ([map](#))

2901 W. Lake Avenue
Glenview, IL 60026

12:15 - 1:30 p.m. Registration and Lunch

Tee times begin at 1 p.m.

6 - 8 p.m. Reception/Dinner/Awards

Register



Q4

Annual In-Kind Sponsors



Q4



Case Study

This month's case study, [When a Capital Refurbishment Project Fails](#), reinforces the importance of phone calls and face-to-face meetings with investors when a business decision goes south and activists are agitating for change.

In the News

- [Stock-picking](#) in a shrinking market.
- Criteria for a [successful acquisition](#).
- Beware when a company beefs up its [risk factor](#) language.
- SEC scolds companies for disclosing [free cash flow](#).
- [Activist](#) solicits activism from passive investors...plus a summary of [2017 trends](#).
- A history of attitudes about [shareholder value](#).

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Michael Knapp**, vice president, investor relations, Knowles Corp.; **Kristi Niles**, assistant vice president, Horace Mann Educators Corp.

Congratulations to NIRI-Chicago members who had milestone NIRI anniversaries in June, July and August:

25 years

Kevin Kelly, Morrow Sodali, LLC

5 years

Ryan Greenier, Horace Mann Educators Corp.

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI-Chicago

