



In This Issue

- [From the President](#)
- [December Event Highlights](#)
- [In the News](#)
- [Member News](#)

Upcoming Events

February 8
[NIRI in Your Neighborhood Breakfast Roundtable](#)
[Register](#)

February 12
[NIRI in Your Neighborhood Downtown Breakfast Roundtable](#)
[Register](#)

March 29
[ESG Mini-Workshop: Navigating the Brave New World of ESG](#)
[Register](#)

Photo of the Month



Team Bunker -- Victor Jendras, Lori Lauber, John Rouleu, Chris Donovan and Karen Fletcher -- escaped first during our January social event at Fox in a Box.

Recent NIRI-Chicago Meeting Recaps

Unable to attend a recent event? Event recaps can be found by clicking the links below.



From the President

January certainly ended with a very frosty bang. I did learn two things, though. First, some railroads in Chicago set their [tracks on fire](#) to warm up the track switches in subzero weather. Second, buy-side investors are truly committed to finding investment ideas in an unpredictable market. Amazingly, I had only one no-show during my "Polar Vortex NDR" in Ohio. Local schools were closed, but those folks braved the subzero weather to attend our meetings.

Surely, the worst is over for this winter -- so it's time to reconnect in person with your colleagues. Due to extreme cold on our original date, we rescheduled the downtown NIRI In Your Neighborhood [breakfast roundtable](#) to Tuesday, February 12. [Register](#). Alternatively, join us in the Rosemont area -- just off the Kennedy Expressway and River Road -- for a NIRI In Your Neighborhood [breakfast roundtable](#) on Friday, February 8. [Register](#).

The [media](#) quoted various experts who linked the polar vortex to climate change -- or threw figurative cold water on the idea. Whether you believe in climate change or not, you should plan to join us on Friday, March 29 for our half-day mini-workshop: [Navigating the Brave New World of ESG](#). We will talk about what to do about all those surveys and ask the buy-side what information they think is important. [Register](#).

In the meantime, stay warm!

Elizabeth Allen
 NIRI-Chicago President

The Big 5-0

NIRI celebrates its 50th anniversary in 2019. (To answer the obvious question, NIRI-Chicago's big 5-0 occurs in 2021.) So many things have changed in how we do our work -- but the importance of investor relations to companies remains the same. Stay tuned for an anniversary look-back at the annual conference and a special 50th anniversary issue of *IR Update* in November 2019.



[November 2018: Why ETFs and Passive Investing Matter to Your Company](#)

[May 2018: How to Effectively Engage and Compete for Capital](#)

[April 2018: The Long and the Short of It: Options, Market Intelligence and Volatility](#)

[March 2018: Strategic Investor Days](#)

[January 2018: Alternative Paths for an IRO](#)

Check Out NIRI-Chicago's Mobile App

[Download on iOS](#)
[Download on Android](#)

ur Sponsors

Gold



Silver



Q4

S&P Global
Market Intelligence

Annual In-Kind Sponsors

In the News

- The SEC's [Edgar](#) system is vulnerable to hackers.
- Investors want [more ESG](#).
- [Opinion](#): beating the earnings consensus is irrelevant to long-term shareholder value.
- More companies are separating the [CEO and chairman](#) roles.
- [M&A](#) to add capabilities and/or markets outpaced M&A to boost market share in 2018.
- [Study](#): How [investors](#) interpret the timing of earnings announcements ... and yes, they're watching disclosure [wording changes](#), too.
- SIFMA, others in United States are falling in line with the European Union's [MiFID II](#).
- [Main Street Investors Coalition](#) is among the [associations lobbying](#) against shareholder activism.

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Ryan Rendino**, director, investor relations, TransUnion; **Hunter Stenback**, senior account supervisor, Edelman - Financial Communications & IR; **Kevin White**, senior manager, investor relations, CDW.

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI-Chicago



One-Time Program Sponsor

MZ

BGROUPS

