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Upcoming Events

June 19
NIRI-Chicago Annual Meeting and Social
Register

August 21
A Summer Night Under the Stars at Wrigley
Register

SAVE THE DATE
September 20
2019 IR Workshop

Photo of the Month



Team NIRI-Chicago wins "IR Family Feud" at the NIRI Annual Conference

Recent NIRI-Chicago Meeting Recaps

Unable to attend a recent event? Event recaps can be found by clicking the links below.

[May 2019: Navigating the Brave New World of ESG](#)

[April 2019: How IR Can Become the Board's Valued Partner](#)

[November 2018: Why ETFs and Passive Investing Matter to Your](#)

From the President



As I write this -- my final newsletter as president! - I am at the national conference with a good-sized contingent from our chapter. As we celebrate NIRI's 50th anniversary and learn about new trends, I have become even more excited about the future of IR. In fact, the findings of the [2019 NIRI Think Tank on the Future of Investor Relations](#) have been much discussed here at the conference. The think tank's work will be highlighted over the coming months, and you will hear more about it from NIRI CEO Gary LaBranche at our IR Workshop in September.

Several chapter members were recognized here at the conference. Victor Jendras of Q4 was named NIRI-Chicago [Volunteer of the Year](#), Jeremy Cohen of Edelman joined NIRI's first class of [40 Under 40 honorees](#), and Beth Saunders of Clermont Partners was recognized as a new [NIRI Fellow](#). Congratulations! These awards are well-deserved. We appreciate all they have done over the years for our chapter. In other conference news, some of the chapters competed in a game of "IR Family Feud," and the team from NIRI-Chicago won!

Back in Chicago, you have two more opportunities to connect with your colleagues this summer. Join us on the rooftop at Groupon's Chicago headquarters for our annual meeting on Wednesday, June 19. We'll toast the incoming board and celebrate the official end of our program year. [Register](#). And in lieu of our traditional golf outing, we're planning a summer night under the stars at Wrigley Field. Our tickets are limited, so please [register](#) as soon as possible for the Cubs game on Wednesday, Aug. 21.

My year as president has gone by quickly. I am honored to have been allowed to serve. This chapter's success is due both to its dedicated board members and our strong IR community in the Chicago area -- two of the reasons I chose to join this chapter even though I'm based in Memphis. Many thanks to Dee Johnson, Larry Larsen and Lisa Gregory who are leaving the Board. Their commitment and hard work has inspired me. As I move on to the chairman's role, I look forward to continuing to work with my fellow board members to ensure NIRI-Chicago has a bright future.

Elizabeth Allen
 NIRI-Chicago President

In the News

- [Views](#) of MiFID II [one year later](#).
- You may want to reconsider touting your company's [net promoter scores](#) to investors.
- Five myths about [strategy](#).
- Goldman Sachs: [corporate buybacks](#) are the biggest source of demand for U.S. stocks, while other investors have been net sellers.

- *Fortune* and *Forbes* rankings analysis: companies that rank high in doing social good also have done well for their shareholders.
- **Opinion:** That which is standardized, measured, reported and audited drives lasting change -- so it's time to standardize ESG reporting.

Check Out NIRI-Chicago's Mobile App

Download on iOS
Download on Android



NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Deborah Corson-Maron**, senior finance manager, investor relations, Hill-Rom Holdings; **Meredith Devereux**, senior director, investor relations, McDonald's Corporation; **Corinne Jaeger**, director, investor relations, McDonald's Corporation.

Congratulations to **Heather Kos**, who has joined chemical firm Univar Solutions as its vice president of investor relations.

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI-Chicago

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