



Prove Your Mettle to Your Analysts and CEO: Effective IR Programs

This panel will showcase the perspectives of a CEO, senior-level IRO, former junior-level IR manager and buy-side analyst. We will explore what CEOs and analysts need from the IR function (dos, don'ts and best practices), including the challenges and opportunities that our accomplished IR panelists have experienced in their careers. We'll provide 360-degree view so that everyone -- but especially younger members -- will gain some new tricks that they can potentially use in their own programs.

Panelists

Daniel Hamburger
President & Chief Executive Officer, DeVry Inc.

Daniel Hamburger joined DeVry in 2002 as executive vice president, responsible for DeVry's online operations and Becker Professional Education. He was named president and chief operating officer in 2004 and chief executive officer in 2006. Earlier in his career, Hamburger served as chairman and chief executive officer of Indeliq, division president of WW Grainger's Internet commerce group, and founder of the Internet services group for RR Donnelley's Metromail division. He also served as a consultant with Bain & Company in London, Warsaw and Boston. Hamburger serves on the boards of DeVry Inc., America's Promise Alliance, the Chicago Workforce Investment Council, and World Business Chicago. He is a member of The Economic Club of Chicago, The Commercial Club of Chicago, G100, Young Presidents Organization and CEOs Against Cancer. He holds bachelor's and master's degrees in industrial engineering from the University of Michigan and an MBA from Harvard Business School.

Jane W. McCahon
Vice President of Corporate Relations, TDS

Jane W. McCahon oversees the investor relations activities of TDS and its publicly traded subsidiary, U.S. Cellular. She is responsible for day-to-day communications with the investment community and financial media, as well as corporate public relations and employee communications. McCahon joined TDS in 2009. Before joining TDS, McCahon was a principal with Massachusetts-based Conway Communications, vice president of corporate relations for Eastern Enterprises in Weston, MA, and manager of investor relations for Waban, Inc. (now BJ's Wholesale Club). McCahon is a member and former chair of the National Investor Relations Institute (NIRI), and a co-founder and former chair of the NIRI Ethics Council. She has also served on the NIRI Senior Roundtable Steering Committee. McCahon received a bachelor's degree in economics and finance from Bentley College and a JD from Suffolk University Law School.

Farand Pawlak**Director of Investor Relations, TMK Ipsco**

Farand Pawlak joined TMK Ipsco in 2011; the company is one of the largest North American producers of welded and seamless pipe and premium connections for the oil and gas industry and many industrial markets. From 2000 to 2011, he held a variety of finance roles for Rockwell International, including manager of investor relations (2008-2010) and finance manager of operations and engineering services (2010-2011). He began his career as a staff accountant at Robert W. Baird. Pawlak holds a bachelor's degree in accounting from Marquette University and is a certified public accountant.

Reena Bajwa**Director and Investment Analyst, UBS Global Asset Management**

Reena Bajwa joined UBS Global Asset Management in 2008 as an equity analyst in Chicago. Her primary responsibilities include coverage of U.S. electric, gas and water utilities and North American railroad, freight, trucking and airline companies. She employs a three-stage free cash flow discount model to find undervalued companies in her space. With an investment horizon focus of five years out, she can find opportunity in stocks where the market may be especially focused on a short-term return. Earlier in her career, Bajwa was an associate at a small private equity firm and as a consultant at BearingPoint. She began her career in the utilities industry as an executive fellow at the California Public Utilities Commission. Bajwa holds a bachelor's degree in business administration, economics and legal studies from the University of California at Berkeley and an MBA from the Wharton School of the University of Pennsylvania.

Moderator: Larry Larsen III**Principal, Sard Verbinen**

Throughout his 16-year career in financial communications and media relations, Larry Larsen has counseled senior management and provided expert advice on how to best communicate news to key audiences given the desired outcome. In addition, Larsen has in-depth experience with complex financial transactions and strategic corporate events, including mergers and acquisitions, initial public offerings, spin-offs, carve-outs, corporate financing arrangements and bankruptcies. Larsen holds an MBA in finance and marketing from Loyola University Chicago and a bachelor's degree in classics from Bucknell University. During his previous career as a registered financial consultant, Larsen obtained his Series 7 and Series 63 certifications.