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Photo of the Month



IR Workshop Keynote Speakers
Perry Boyle, Jr. and Betty Liu.

**Check Out NIRI-Chicago's
Mobile App**

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From the President

We are ramping back up after a long weekend and school is back in session. It's time for IR officers to go "back to school" as well -- at our [IR Workshop](#) on September 28. We have lots of great content and two terrific keynote speakers, Perry Boyle, Jr. of Point72 and Betty Liu from the NYSE, who will provide thought-provoking commentary and answer your questions at breakfast and lunch, respectively. [Register today](#) to save \$50 before the "early bird" deadline, extended to Friday!

Transformation is our theme for both the IR Workshop and program year. It's something we are faced with the need to do every day. Look to NIRI-Chicago all year for insightful, useful programs to benefit your IR practice, including the implications of the mid-term elections, the rise of passive investing, the SEC transaction fee pilot and MiFID II. We offer a combination of formal educational programs, at least one webcast and site tour, NIRI in Your Neighborhood breakfast roundtables and networking receptions in multiple locations. The rest of the program year will be full of educational and networking opportunities -- so watch for updates via email and our website on opportunities to get together with your NIRI-Chicago colleagues.

As always, we would like to hear from you and welcome your participation. Let us know you are interested by emailing info@niri-chicago.org.

See you at the IR Workshop!

Elizabeth Allen
NIRI-Chicago President

2018 IR Workshop Agenda at a Glance



Are you ready for transformational times in investor relations?
On Sept. 28 in downtown Chicago, harness the power of

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networking, great speakers and timely topics to benefit your investor relations career. If you missed the early deadline, don't despair. It's been extended through Friday, September 7. [Register](#).

Breakfast Keynote: On Point with Point72

You know Point72 as the successor firm to Steven Cohen's SAC Capital Advisors - but do you know how it combines fundamental research, quant strategies and market intelligence to make investment decisions? Perry Boyle, Jr., Point72's head of equities, will tell us about the factors driving change on Wall Street and the implications for investors and investor relations alike.

Luncheon Keynote: New Media Disruption

Markets and the business media feed on each other. How can you sort out what this means for your company's stock trading and valuation? Hear from an expert in both: Betty Liu, NYSE executive vice chairman and former Bloomberg TV anchor.

Expert Panels

- Technology: The New Industrial Revolution
- All's (Not) Quiet on the Governance Front
- The Changing Kaleidoscope of ESG Investing

In the News

- More [end-of-day](#) stock trades are being routed to private exchanges.
- A brief [history](#) of bull markets, from postwar boom to housing bust.
- The more things change, the more they stay the same: [the "first totally honest" stock market story](#) ... from 20 years ago.
- [Study](#): the impact of reputation events on stock prices has doubled since the introduction of social media.
- [Study](#): 75%+ of U.S. investment managers and nearly 85% of their European counterparts incorporate ESG into their investment decisions; in particular, investors [want more](#) executive compensation information; an [upcoming BSR study](#) of 152 client companies cites growing pressure to go beyond compliance in their focus on ethics and values (such as [sustainability](#)).
- Hardman & Co. [estimates](#) that preparations for MiFID II cost financial firms a total of \$2.5 billion in 2017 - and decreased the liquidity of UK mid-cap firms by an average of 9.4% per company since the beginning of the year.
- Enough with buyback angst, already: when the [Atlantic](#) complained about buybacks, Bloomberg wondered: If giving money to shareholders is bad, why not just [ban dividends](#)?

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Kevin Byrne**, IR at McDonald's Corporation; **Andy Kellogg**, treasurer & director of IR, SunCoke Energy Inc.; **William Knightly**, executive vice president, investor relations & treasurer, Cushman & Wakefield; **Kory Kutzke**, senior analyst, IR & business development, SunCoke Energy Inc.; and **Valerie Lederbuhr**, manager, investor relations, McDonald's Corporation.

Congratulations to NIRI-Chicago members with milestone NIRI anniversaries in June, July, August and September:

5 Years

Kaveh Bakhtiari, CFA, Fortune Brands Home & Security, Inc.
Heather Davis, Groupon, Inc.
Erin Winters, Bemis Company

10 Years

Christopher Stent, Mission Street Capital Advisors, LLC

15 Years

Randy Hulen, NiSource Inc.
Jennifer Davis, Tesaro, Inc.

20 Years

Douglas Fox, CFA, Clermont Partners, LLC

25 Years

Steve Carr, Dresner Partners

Congratulations to the winners at the 2018 NIRI-Chicago golf outing: David Bergquist, closest to the pin; Reece Pagel, longest drive; and 1st place team: Victor Jendras, Sam Gibbons, Larry Larsen and Mike Steele.

Join NIRI-Chicago's LinkedIn Group



Limited to NIRI-Chicago members, this group is a great way to learn about our upcoming events and share ideas and updates. Join now by clicking the LinkedIn icon

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI-Chicago