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Upcoming Events

October 9

NIRI in Your Neighborhood North Suburban Networking Reception

[Register](#)

October 18

NIRI in Your Neighborhood Downtown Breakfast Roundtable

[Register](#)

Photo of the Month



2018 IR Workshop Committee

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From the President



Last Friday, we held our annual IR Workshop -- and it was a day of networking, learning and even some fun! The panels on corporate governance, technology and sustainability were timely and informative. Our breakfast keynote with Perry Boyle, Jr. provided insights on current trends facing the buy-side. Betty Liu from the NYSE

offered an entertaining view of CEOs she interviewed during and after her Bloomberg tenure, as well as the fast-changing media environment we are all dealing with every day. Our thanks again to the [IR Workshop Committee](#) members who put together a terrific day. Watch our website and newsletter for event highlights and photos to come.

I hope I had the opportunity to speak with you at the IR Workshop. If not, I hope to see you at another NIRI-Chicago program soon. NIRI In Your Neighborhood events in October will give you another opportunity to network with your NIRI colleagues. Please check out the [events page](#) on the NIRI-Chicago website for more information and to register.

Elizabeth Allen
NIRI-Chicago President



Does IR Make a Difference? Cornell University Researchers Want to Know

We know it's a busy time of year -- but when *isn't* it busy? Please support IR research by taking a 10-minute [survey](#) on your experience as an IR professional. This research seeks to quantify the value and impact of investor relations, so your participation will be time well-spent. In addition, the Cornell University researchers will share the results with respondents. **The survey closes on Saturday, Oct. 6**, so don't delay!

In the News

- When machines and humans decide to [sell](#) at once.
- SEC's stock-trading experiment [cost investors](#) \$300 million (or more).
- What's [spoofing](#) and why should we care?
- Is it Y2K all over again? Some 83% of U.S.-listed IPOs in the first three quarters of 2018 were of companies that [lost money](#) in the previous 12 months, compared with the



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previous peak of 81% in 2000.

- ESG news and views: Glass Lewis incorporates [SASB](#) ... different ESG providers [define](#) and rate ESG differently ... U.S. investors are [slow](#) to [adopt](#) it ... and a study attempts to explain why "the vast majority" of business executives believe CSR is [good](#) for the bottom line but don't invest in it.
- Check out the [Investing with the Buyside](#) podcast.
- Men don't just outnumber women in executive roles, they also [talk 92% of the time](#) in earnings calls.
- Almost half of all [cell phone calls](#) will be "spam" by next year.

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **Jennifer Childe**, vice president, investor relations, CNO Financial Group, Inc.; **Allison Wey**, SVP, investor relations & corporate communications, Xeris Pharmaceuticals.

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI-Chicago