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Upcoming Events

April 8

How IR Can Become the Board's Valued Partner

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May 10

**ESG Mini-Workshop:
Navigating the Brave New
World of ESG**

[Register](#)

August 21

**A Summer Night Under the
Stars at Wrigley**

[Register](#)

SAVE THE DATE

September 20

2019 IR Workshop

Recent NIRI-Chicago Meeting Recaps

Unable to attend a recent event? Event recaps can be found by clicking the links below.

[November 2018: Why ETFs and Passive Investing Matter to Your Company](#)

[May 2018: How to Effectively Engage and Compete for Capital](#)

[April 2018: The Long and the Short of It: Options, Market Intelligence and Volatility](#)

[March 2018: Strategic Investor Days](#)

[January 2018: Alternative Paths for an IRO](#)



From the President

Spring is finally here! Even though it was freezing this morning in Memphis, flowers are blooming and the sun is shining.

This month, we have a great opportunity to network and learn. On April 8, a panel of experts will discuss the critical relationship between the board of directors and IR. There is no doubt that keeping senior management informed about what is happening in your stock is a core part of what IR is all about -- but making sure that your board is informed can be just as important. Here at FedEx, we send a memo to our board every month to let them know who we have met with, what they are asking, and other important indicators of sentiment, both good and bad. Sometimes we get a question, and many times we do not -- but our board is very interested in staying informed. The NIRI-Chicago panel discussion at the Metropolitan will include IR practitioners and a sitting board member. They will outline how and why the relationship between IR and the board is important and what you can do to build that relationship.

I hope to see you there. In the meantime, enjoy spring -- and start planning for an evening with the boys of summer. We have only a limited number of seats for our Cubs excursion in August, so sign up soon.

Elizabeth Allen
NIRI-Chicago President

In the News

- [SIFMA](#) asks the SEC for MiFID II.
- [Asset manager survey](#): CEOs are unready for "the age of disruptive technology."
- [Board practices survey](#): Gender diversity tops the wish list when recruiting new directors -- and another [report](#) finds they're getting younger on average.
- [Ceres](#): Almost half of mutual fund firms voted for more than half of climate-related shareholder proposals in 2018; also interviews asset managers about [sustainability](#).
- A machine-learning trained [algorithm](#) can analyze Twitter for [cyberthreats](#)...while JPMorgan Chase strategists found a five-year high for [geopolitical concerns](#) in 25,000 earnings call transcripts.

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