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August 21

A Summer Night Under the Stars at Wrigley

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**2019 IR Workshop
Vision 20/20: The Future of IR**

[Register](#)

Photo of the Month



Board members gathered in June to plan the 2019-2020 Niri-Chicago program year.

Recent Niri-Chicago Meeting Recaps

Unable to attend a recent event? Event recaps can be found by clicking the links below.

[May 2019: Navigating the Brave New World of ESG](#)

[April 2019: How IR Can Become the Board's Valued Partner](#)

[November 2018: Why ETFs and Passive Investing Matter to Your Company](#)

Check Out Niri-Chicago's Mobile App

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From the President



As we head into the busiest weeks of this quarter's earnings season, it's not all "fun, sun and rum" for Niri-Chicago members. While summer activities have temporarily taken a back seat for many of us, rest assured that we'll have fun and sun (rum is optional) at our next networking event at Wrigley Field on August

21. Come join us for drinks, great company and the Cubs versus the Giants. [Register](#).

At the start of Niri-Chicago's 2019-2020 program year, I welcome several new members to our board:

- Martin Jarosick, IRC, CF Industries
- Heather Kos, IRC, Univar Solutions
- Mike Steele, IRC, Zebra Technologies
- Heather Wietzel, IRC, Horace Mann

I'd also like to thank departing directors Lisa Gregory, Dee Johnson, Leslie Kratcoski and Larry Larsen, who spent countless hours planning programs and serving our chapter. This year's board is rounded out by returning directors Victor Jendras, Elizabeth Allen, Maryellen Thielen, Shep Dunlap, Ruth Venning, Christine Hanneman and Victoria Sivrais. You'll see us at Niri-Chicago events throughout the year -- don't hesitate to approach any of us with suggestions and feedback.

Our IR Workshop Committee, co-chaired by Mike Ferreter and Heather Wietzel, has been hard at work planning the chapter's marquee annual event. I am pleased to announce that our luncheon speaker will be Austan Goolsbee -- nationally well-known as former Council of Economic Advisors Chair and professor of economics at the University of Chicago Booth School of Business. Bring your questions -- Goolsbee will discuss *Economic Innovation: Keeping Corporations Competitive in the 21st Century*. Our morning keynoter, Niri CEO Gary LaBranche, will address [key findings](#) of the Niri Think Tank on the future of investor relations. This year's IR Workshop is designed to provide actionable and thought-provoking insights to prepare us for that future. [Register now](#).

I am honored to take on the chapter president's role this year. I look forward to seeing you at an upcoming Niri-Chicago event. In the meantime, best wishes for a smooth earnings season.

Terri Anne Powers
Niri-Chicago President

VISION 20/20 The Future of IR

The Niri-Chicago Investor Relations Workshop

September 20, 2019



Enjoy Summer Under the Stars at Wrigley

Amazingly, we still have a couple of tickets left -- so don't miss your opportunity to enjoy the Cubs on [Wednesday, August 21](#) with your NIRI-Chicago colleagues. We'll begin our evening with drinks and appetizers on the [patio](#) at [Brickhouse Tavern](#) next to Wrigley Field. Then, watch the Cubs take on the Giants. Go Cubs, Go! [Register](#).



In the News

- [CFA Institute survey](#): Little support for changes in the quarterly reporting cadence.
- [Bank of America survey](#): 38% of institutional investors (a record number) worry that stock buybacks and dividend payouts are too generous.
- ESG funds attract [record fund flows](#) in the first half of 2019.
- An investor [cautions](#) against over-reliance on ESG ratings, especially for small- and mid-cap companies.
- [Cerulli survey](#): Even hedge funds want more ESG reporting.
- The World Economic Forum publishes a [framework](#) for investors to encourage cybersecurity at companies -- while MIT researchers examine [why cybercrime is big business](#).
- [Opinion](#): Momentum is building to reduce the power of proxy advisory firms

NIRI-Chicago Member News

Welcome to NIRI-Chicago's newest members: **PI Aquino**, investor relations, TreeHouse Foods; **Andre Gevargiz**, director, investor relations, Mondelez International; **John Ruocco**, relationship manager, Computershare/ Georgeson; **Ion Warner**, vice president, marketing & investor relations, Manitowoc Company, Inc.

Congratulations to NIRI-Chicago members with milestone NIRI anniversaries in June through August:

10 Years

Victoria Sivrais, Clermont Partners, LLC

5 Years

Atif Rahim, R1 RCM Inc.

Heather Wietzel, Horace Mann

[Share](#) your news (job changes, awards, interesting articles) -- and thanks for reading the MEMBER CONNECTION.

Maryellen Thielen
Vice President, Communications
NIRI-Chicago

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